

Daniel S. Keller

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KEYWORDS

Medical informatics. Healthcare IT. Nursing. Worldwide web. Software development. Networks. Personal productivity. Silicon Valley entrepreneur.

SUMMARY

Established professional with 30+ years of experience running, growing technology-based business. Focus on healthcare and software. Proven abilities in visioning, technology implementation, people management, client relations, communication, training, and bedside nursing.

EXPERIENCE

2009 – 2011

NursesGetItDone, San Francisco

Time management iPhone app for nurses

- Obvious need became clear on clinical rotations.
- Straightforward path to improved patient safety, decreased nurse stress.
- Working prototype developed.
- 3 major Bay Area hospitals to serve as beta sites.
- Business plan written, funding sought for development of production software.

2006 – 2010

Bay Area hospitals and universities

Nursing student, now RN

- Classroom work at USF, Samuel Merritt, Skyline, CCSF.
- Clinical rotations at Mills-Peninsula, UCSF, O'Conner, Kaiser SSF and Santa Clara, St. Mary's, Veteran's Administration, others.

2005 – 2006

Mills-Peninsula Health Services, San Mateo, California

Smoking Cessation Program Leader

- Counseling, teaching, courseware development, community outreach.
- Success rate of 25% was nearly double the industry standard.

2004 – 2005

Wifi-Italia, Rome, Italy

Wireless networks installation and administration

- Italy's first open-access wi-fi network.
- Numerous security challenges, no breaches.
- At world's second-highest grossing McDonald's, increased sales by 10%.

1988 – 2004

Dan Keller Technical Services, San Francisco

Technology training and consulting

- Developed and delivered 30 web-based courses.
- Employed six instructor/contractors, a programmer and a web graphics artist.
- Annual sales: \$.5M.
- Proprietary, industry-leading train-the-trainer system.
- Pioneered the paperless classroom and the web's first XML-based training catalog.
- Clients: Apple, Autodesk, Bellsouth, Fireman's Fund, Genentech, Hewlett Packard, Intuit, Schwab, Silicon Graphics, Sun Microsystems, Texas Instruments, UCSF, Wells Fargo, Xilinx, Yahoo!, others.

SKILLS

- California Registered Nurse, License #790869
- Electronic medical records: Epic, IDX, Centricity, TeleResults, others
- Business operations, project management
- Technical training development and delivery, instructional design, trainer mentoring
- Web site construction and maintenance, Internet service provider (ISP) and site hosting
- Administration of networks and systems, programming, database design
- Client account management and nurturing
- Marketing and sales
- International business, fluent Italian

AWARDS AND HONORS

- 2010 BSN *Cum Laude*, Samuel Merritt University
- 2008 Humanitarian assistance to the Medical University of Hue, Vietnam
- 1996 Best Tutorial, 5th Annual World Wide Web Conference (WWW5), Paris

PUBLICATIONS

- Lists for Nurses, *AMIA Student Working Group News* (2010)
- *Call It Quits*, smoking cessation workbook (2006)
- Courseware: *Hands-On XML, HTML Authoring, CGI Scripting, Tech. of Instruction*, etc. (1990-2000)
- *A Continuing Medical Education Registration System*, Alliance for Continuing Medical Ed. (1983)
- *Encounter Data System*, American Association for Medical Systems and Informatics (1982)

EDUCATION

2010 Samuel Merritt University

- RN, BSN - Nursing coursework, clinical rotations

2009 American Medical Informatics Association

- 10x10 informatics training for clinicians

1983 University of California, San Francisco

- MS, Medical Information Science

1978 University of California, Santa Cruz

- BA, Information Sciences

Site	Unit Type	Hrs
St. Mary's Hosp., SF	SNF	120
Peninsula Hosp.	Med-surg	120
Kaiser, Santa Clara	ICU	15
Kaiser, Santa Clara	Oncology	120
UCSF Long Hosp.	Peds	135
Peninsula Hosp.	Maternity	135
O'Connor Hosp., SJ	Telemetry	135
Friendship House, SF	Community	135
VA, Menlo Park	Psych	135
Kaiser, SSF	ED	122

CERTIFICATIONS AND MEMBERSHIPS

- American Nurses Association
- American Nursing Informatics Association (ANIA-CARING)
- Safety Management and Response Techniques (psychiatric nursing, 2010)
- American Medical Informatics Association
- San Francisco Bay Area ACM SIG on Human-Computer Interaction (BayCHI)
- Cardiopulmonary Resuscitation (2005-2010)
- Basic Life Support (2010-2011)